

Challenge!

1. What country?
 2. What tree?
 3. Why this tree?
- Discuss-



Phoenicians — Masters of trade

Expert sailors and
shipbuilders



Greatest traders and
explorers of their time



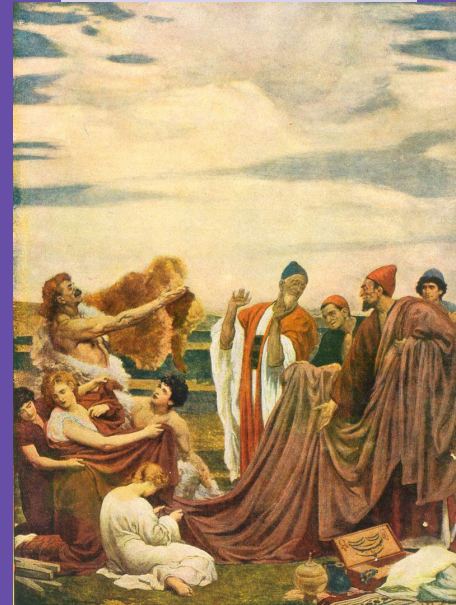
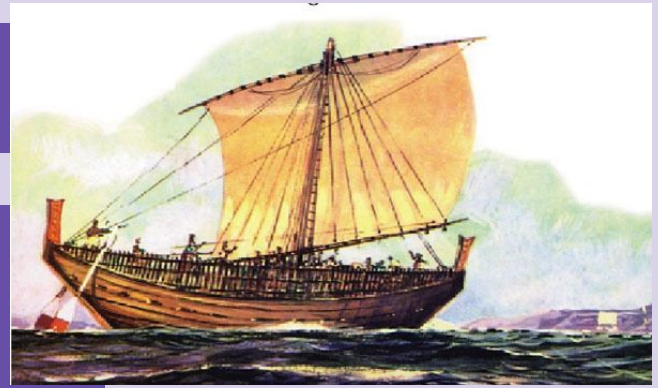
What do you need to be a successful trader?

-DISCUSS-



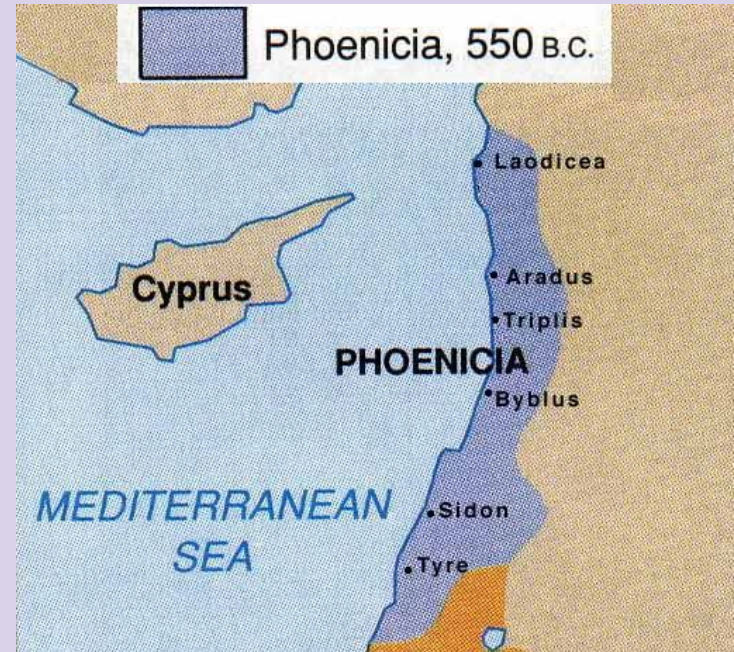
Keys to success in trade

1. Good location
2. Good transportation
3. Unique/valuable products
4. Many trading partners
5. Lots of natural resources
6. Organized recordkeeping



Phoenician geography

- On the COAST:
Major cities (Byblos, Sidon, Tyre)
- INLAND:
Mountains, cedar forests



How is Phoenician geography different from other places??

-DISCUSS-







Carthage

MAJOR Phoenician colony

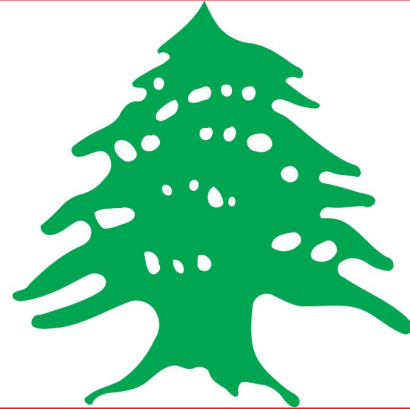


View of harbor in ancient Carthage



Major Exports:

1. CEDAR





Traveling artisans

Got raw
materials
in one port

Made goods
on the ship

Then sold goods in the
next port

*Artisans learned new skills and styles from
all around the world*



2. MUREX



Sea Snail



**Has a small amount of
purple dye**



Very valuable! \$\$\$\$



**Purple is the color of
ROYALTY!**



ALPHABET

QUICK
FACTS

The Phoenician alphabet, adopted and modified by the Greeks and then the Romans, developed into our modern alphabet.

What similarities and differences can you see between the three sets of letters shown here?

Phoenician

𐤀 𐤁 𐤂 𐤃 𐤄 𐤅 𐤆 𐤇

Greek

Α Β Γ Δ Ε Φ Ζ Η

Latin

A B C D E F G H

**ONLY 22 LETTERS!
MUCH EASIER TO
LEARN**

**LOOK AT THE
SIMILARITIES**

Making Treaties

Phoenicians made lots of treaties

- **Trade deals**
- **Peace agreements**



Roman emperor wearing purple robe



Tyrian Purple | History of Colors | LittleArtTalks (5 mins)



Tyrian Purple | (2 mins)

FAMOUS SHIPBUILDERS

**Phoenicians were known for their ships
3 different kinds: 2 tradeships and 1 warship**

**Traveled as far as the
UK with them!**

Contributions

- **Glass blowing**
- **Peace treaties**
- **Traveling artisans**
- **Explorers**
- **Navigation by the stars**
- **Purple = color of royalty**
- **Easy to use alphabet**

