

Pharaoh Hall of Fame

A Political Campaign is an organized effort which seeks to influence the decision making process within a specific group

Advertising Campaigns are designed to influence people and paint a product or person in a certain light.

Media: the main means of mass communication (broadcasting, publishing, and the internet) regarded collectively.

You are a part of the media campaign for a Pharaoh. Your goal is to influence public opinion about him/her. Your goal is to convince the public that your Pharaoh should be inducted into the Pharaoh Hall of Fame.

Create a campaign advertisement that highlights the success and influence your pharaoh had on Ancient Egypt.

Requirements:

1. Complete the required research for your Pharaoh by filling out the Pharaoh research document.
 - a. 2 of the most interesting facts you found
 - b. 2 of the most important to Egypt
 - c. 2 of the most lasting impacts
 - d. 2 monuments dedicated to your Pharaoh (How is he/she remembered?)
2. Develop a script that incorporates your research information
 - a. Share a google document with your teammates and Ms. Alland at ealland@email.medfield.net
 - b. Make sure everyone has a role in the advertisement
3. Decide how you would like to record your advertisement
 - a. I-movie
 - b. Green screen
 - c. Video camera on i-pad
4. Create any props you may need
5. Rehearse
 - a. Know your lines
 - b. Know what to do within your role
6. Record
 - a. You have limited time to record
 - b. Your team's goal is to record everything in no more than 3 takes.
7. Edit
 - a. Add sound etc. to your advertisement

Requirements Checklist

	RESEARCH REQUIREMENTS:
	2 of the most important to Egypt
	2 of the most lasting impacts
	2 of the most interesting facts you found
	2 monuments dedicated to your Pharaoh (How is he/she remembered?)

	FILM PRODUCTION
	Share a google document with your teammates and Ms. Alland at ealland@email.medfield.net
	Develop a script that incorporates your research information
	Make sure everyone has a role in the advertisement
	Create any props you may need
	Decide how you would like to record your advertisement: i-movie, green screen, video camera on i-pad
	REHEARSE: Know your lines/know what to do within your role

	FILMING
	You have limited time to record: Your team's goal is to record in no more than 3 takes
	EDIT: Add sound ect., to your advertisement
	Share product with Ms. Alland via email or google drive