

BUILDING A BUSINESS: EXPLAIN EVERYTHING

SLIDE 1 AND 2: PRIMARY INDUSTRY

Company Name

What is your primary industry?

How will you make \$ off of your resource? Who will you sell it to?

Include a map of where your natural resource is located in the world.

You will need to research your natural resource and include a map of where it is located.

SLIDE 3 AND 4: SECONDARY INDUSTRY

What will you turn your natural resource into?

Who will you sell it to (what countries are the product shipped to)?

Include a picture of the product

SLIDE 5 AND 6: TERTIARY INDUSTRY

Where will products be sold to the consumer (what countries is the product shipped to)?

You will need to research areas of the world that want, need or use this product

Include a picture

SLIDE 7 AND 8: QUATERNARY INDUSTRY

How does this industry play a role in the manufacturing and sale of your finished project?

(Marketing, research, inspection etc.)

SLIDE 9:

What countries has the product been shipped to? What kind of economy do they have in those countries (market, command, traditional)

